THE FARM TRIBUNE

VOL. XIII — NO. 16 | Published Weekly — Porterville, California | Thursday, October 8, 1959

RESEARCH, QUALITY PRODUCT, ADVERTISING, MARKETING, HOLD KEY TO CITRUS SUCCESS

PORTERVILLE, Oct. 8 — Research to develop new by-products, the placing of a high-quality product on the market, aggressive advertising and good marketing procedures were listed as keys to continued successful operation of the citrus industry by Roy McLain, Ivanhoe district citrus grower and vice president of Sunkist Growers, Inc., in a Porterville Kiwanis club talk last night pointing up the club's City-Farm week.

McLain said that in Tulare county extensive plantings of new Navel acreage means greatly increased production in the future.

"We now have enough trees in Tulare county to produce 25,000 carloads, or perhaps 30,000 in a good crop year," McLain said. "Southern California is still producing 15,000 to 16,000 carloads, so we can expect 40,000 carload crops. In 1958-59 we put 31,000 carloads into the fresh fruit market, which was the greatest total in recent years. This means we will have 9,000 more carloads of oranges to sell than we sold in our greatest year."

To meet the changing situation McLain said that the citrus industry is looking toward the export market. Already, he said, American agriculture is exporting produce from one acre out of every seven being farmed. He emphasized that citrus can hold its foreign markets only by improving quality of fruit.

"Europeans are actually more discrimnating than Americans when it comes to food products," McLain said. "We must continue to send top-quality citrus to Europe, if we are to retain that export market."

The speaker told of meeting during the week with representatives of Mediterranean countries where great acreages of citrus are

(Continued On Page 2)



JAFAR RAHIMINED, from Tehran, Persia, who is studying architecture at Porterville college. He expects to spend two semesters in Porterville, then attend a university. (Farm Tribune photo

RUTHERFORD PACK STATION AT QUAKING ASPEN MEADOW SOLD TO "WOODY" HANNAM

PORTERVILLE, Oct. 8 — Sale of the Rutherford Pack station at Quaking Aspen meadow to Robert S. "Woody" Hannam Jr., of Terra Bella, was announced yesterday. Hannam has been in charge of the station since the first of September.

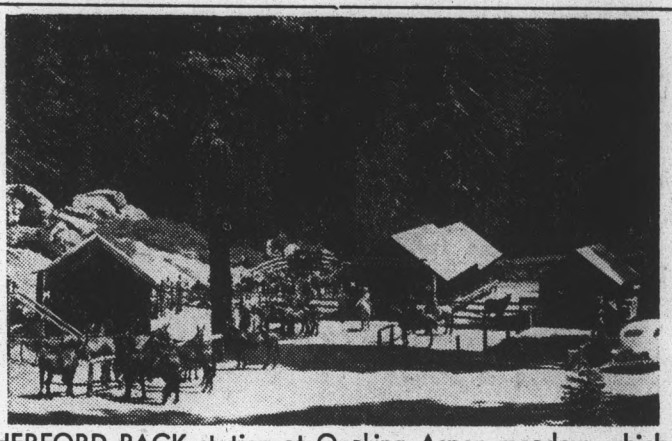
The sale involves the entire operation, including equipment, 30 head of horses, and 30 head of mules. Owen Rutherford, of Porterville, has operated the station, reputed as one of the best in the Sierra, for the past 13 years.

Hannam, 21, has packed for Rutherford during the past two summers and also packed on the Owens valley side of the mountains for two years. He was a student at Cal. Poly, majoring in animal husbandry.

Parents of Hannam own ranch property at Terra Bella; Mr. Hannam is also a prominent insurance man in Pasadena.

The new owner of the pack station says he "is so busy now with deer hunters" that he has not had time to consider any future plans for the operation, although he does expect that as roads move back into the Sierra he will eventually move "to the end of the road." wherever that may be.

Rutherford has made no announcement as to his future plans.



RUTHERFORD PACK station at Quaking Aspen meadow, which has been sold by Mr. and Mrs. Owen Rutherford to Robert S. "Woody" Hannam Jr., of Terra Bella.

Jafar Rahimenedjad, Porterville College Student From Persia, Likes Friendly, Small-Town People

PORTERVILLE, Oct. 8 — The friendliness of small-town people, including the people of Porterville, is one of the things that Jafar Rahmimenedajad, of Tehran, Persia, likes best in America.

That is one reason he is now enrolled at Porterville college, studying architectures another reason is that he likes the warmer climate here, as compared to the San Mateo and Monterey area where he had previously lived; the third reason, he likes the opportunities presented at Porterville college as groundwork for later higher education, possibly at Idaho State college.

Jafar came to America on invitation of a major automobile manufacturing concern he is pretty much "on his own", since his family is financing his American education, with some help from the Persian government.

And at present, he plans to remain for two semesters at Porterville college before moving on to complete his education elsewhere in America.

Although he finds many things

(Continued On Page 2)

Wesley Weisenberger Wins State Honors In 4-H National Awards Program; Gets Trip To Chicago

PORTERVILLE, Oct. 8 — Another Porterville area boy has hit the top — Wesley Weisenberger, Success Valley 4-H club member and Stanford University sophomore, was named yesterday as a California winner in the 4-H National Awards program and will receive an expense-paid trip to the National 4-H Club congress in Chicago in November.

Weisenberger's award came in recognition for his outstanding citizenship achievements. Second California National Awards winner from Tulare county was William Waddle Jr., of the Visalia area, whose 4-H achievements centered around his beef projects.

During his nine years in 4-H

(continued on page 8)

Expansion Campaign For City Chamber

PORTERVILLE, Oct. 8 — Following a series of meetings with representatives of virtually every business and professional segment of the city, along with repreesentatives of agriculture from outside the city, the Porterville chamber of commerce will go into the final days of its "Keep Pace With Tomorrow" program during the October 9 - 23 period.

Goals of the chamber program include: Secure a pledged and dependable annual income of at least $17,500; and to enlist a representative and active membership at least 450 strong.

(continued on page 8)

50-House Fruit And Vegetable Group Formed

PORTERVILLE, Oct. 8 — Porterville packing house of American National Growers Corporation is included in sale of this fresh fruit and vegetable packing and shipping concern to the Davis-Eadinton interests, representing a combine of California business men.

Principals are M. Philip Davis and W. Thomas Davis, Los Angeles corporation attorneys with extensive farm and business interests in California, and Tom Eadington, Paul Eadington and D. A. Collins, of Fullerton, who have been in the citrus business since 1927.

The combined operation now includes 50 packing houses; M. Philip Davis is chairman of the board of American National Growers; Tom Davis is chairman of the board of American Foods. Corporate name of American National Foods has been changed to "Blue

(continued on page 8)

Holloway Works L. A. County Fair Auction

PORTERVILLE, Oct. 8 — The "Porterville touch" has extended even into southern California, where Ray Holloway, local auctioneer, assisted Col. Tom Caldwell and Keith Cullum in the Junior Fat Stock aucton held in connection with the recent Los Angeles County fair at Pomona.

Holloway reports that averages were good on steers, but that there was a lack of interest in sheep and hogs. He said that possibly this resulted from a lack of proper contacts prior to the sale.

Another local angle concerned Mr. and Mrs. W. F. Hawkins who now own the former Beattie citrus property northeast of Porterville. Holloway reports that they purchased several steers at the L. A. County fair sale and that they expect to again be "in the market" for the Porterville fair junior sale next May.

Indians To Organize Fire Fighting Team

PORTERVILLE, Oct. 8 — Initial step in formation and training of a team of fire fighters from the Tule River Indian Reservation will be taken the evening of October 17, when a group from the reservation meets in Murry Park with Eldon Ball, supervisor of the Sequoia National Forest.

The meeting is being organized by the Tribal Council; it is expected that at least 30 men will sign up for training.

Object of the organization is to

(Continued On Page 7)

STATE FOREST TO BE CHECKED

PORTERVILLE, Oct. 8 — Senator J. Howard Williams (R), 32nd district, Tulare county, chairman of the Senate Fact Finding Committee on Natural Resources, has announced that the committee will hold a hearing. in Room 4040 of the State Capitol building in Sacramento at 10:30 a.m., October 16, to consider all aspects of the State Division of Forestry's aerial retardant initial fire attack program, as well as the division's communication plan.

Senator Williams stated that the State Division of Forestry has

(continued on page 8)

FARMERS MUST HAVE COMPENSATION

SACRAMENTO, Oct. 8—All California farmers employing workers must have their workers covered by workmen's compensation insurance under provisions of a new state law that went into effect September 18.

All farmers who employ workers come under this new state law, regardless of size of payroll. Compensation insurance can be obtained through the state, through private insurance agents or, by Farm Bureau members, through the Farm Bureau.

Sleep Teaching Institute To Open Friday

PORTERVILLE, October 8 — A branch of the International Sleep Teaching Institute will open officially Friday evening as the newest business on Porterville's Main street, in the remodeled section of the Salas building, next to Bullards.

The business will be operated by Vernon Palmer; special guest at the Grand Opening, at 8 p.m., will be John White, representative from the institute's Los Angeles office. Films on the new technique of "learning while you sleep" will be shown at the Porterville office tonight (Thursday) and Friday at 8, 9 and 10 p.m. The public is invited.

RECOMMENDATION WILL BE MADE ON WATER

VISALIA, Oct. 8—Recommendations on future water plans for Tulare county will be made at a dinner meeting of the Tulare County Water commission that will be held in the new Tagus ranch restaurant Monday evening, October 19.

Consideration will be based on a recent report by James Sorenson, water engineer, covering the status of county water needs. The October 19 dinner meeting is by reservation only, through the Tulare county chamber of commerce, room 100, county courthouse, Visalia.

NEW TELEPHONE OFFICE TO OPEN AT TERRA BELLA

TERRA BELLA, Oct. 8 — New telephone office in Terra Bella will go into office at 11:01 p.m. on November 14, with a prefix of KEllog 5, it was announced yesterday by R. C. Board, Pacific Telephone manager in Porterville.

Board says that all Terra Bella customers will get new numbers. long distance calls will be handled by Visalia operators; 500 numbers will be available to allow for future growth; direct dialing will go into operation between Porterville and Terra Bella.

Toll-free exchange service between Terra Bella and Porterville will not go into operation until late in 1960, or early 1961, Board says.

Bliesner Heads Safety Council

PORTERVILLE, Oct. 8 — Bob Bliesner was this week elected president of the Porterville Safety Council; Bud Johnson was named vice president and Oliver Macomber, outgoing president, secretary.

BONUS IS $178 NEXT TUESDAY

The Farm Tribune

Published Every Thursday at 522 North Main Street
Porterville, California
John H. Keck and William R. Rodgers
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949, by judgment of the Superior Court of the State of California in and for the county of Tulare.

Second Class Mail Privileges Authorized At Porterville, California
Single copy 5c; Subscription per year $3.00 per year; two years, $5.00.

Thursday, October 8, 1959 Vol. XIII — No. 16

A LAME EXCUSE

(From The Fresno Bee, Sept. 21, 1959)

No mail, no telephone, no telegraph?

The lack of all such conveniences seems to be the most creditable explanation for a meeting of the state assembly committee on legislative representation held in Sacramento.

The original purpose of the meeting was to hear Dr. Lee Norcross, former lobbyist for the California Chiropractic association, who told committee member Charles Wilson, of Los Angeles, that he, Norcross, had a charge to make.

But Wilson said he was told by Norcross two weeks before the meeting that on medical advice he could not be on hand to make his charge.

Nevertheless, the committee came together at the taxpayers' expense.

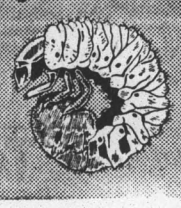
Chairman Myron Frew, of Tulare county, says he learned of Norcross' inability to attend about a week before the committee meeting. He had nothing apart from the Norcross testimony to bring up but decided it was too late to call the meeting off.

The layman, ignorant of the occult way of politics, undoubtedly will feel two weeks, or even one week, provided ample time to cancel the meeting by judicious use of such instrument as the special delivery letter, the telegraph, or the telephone.

The poor, dumb layman also would figure the use of these modern devices would have been much cheaper than paying traveling expenses and per diem for the assemblymen.

Editorial comment of The Farm Tribune: Fumbling Frew rides again.

grub-proof your soil



Halts — Scotts new dual-action product.

Winter applied.
Controls crabgrass.
Kills root-eating grubs and other soil insects.



Good for Dichondra lawns, too.

1,000 sq ft bag - - $4.95
2,500 sq ft bag - - 9.95

Loan of Spreader FREE for one day with purchase of any Scotts products.

Porterville Hardware Co.
"THE HARDWARE PEOPLE"
The Oldest Hardware Store In This Area
230 N. Main SU 4-0165
Across from Security Bank

OBSERVE NEWSPAPER WEEK

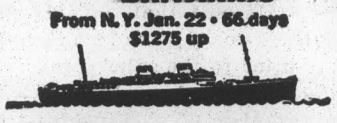
Porterville Lodge of Elks will join with the 1,893 Elks lodges in the nation to observe National Newspaper week, October 15-21.

Exalted Ruler Earl Raiche says that "we realize that by giving our support to the free press of our community, and to the men and women who staff it, we are helping to strengthen all the freedoms enjoyed by our society, here and throughout the nation."

Importance of a free press will be stressed in a short talk at the October 19 lodge meeting.

Blissful escape from winter!

Cunard's ALL MEDITERRANEAN CRUISE in the BRITANNIC
From N. Y. Jan. 22 • 66 days
$1275 up



23 SUN-WARMED PORTS! See the golden glories of Egypt, Greece . . . sparkling Spain, Portugal, Italy . . . modern Israel, North Africa . . . the French Riviera. Famous Cunard food, service, fun. Ticket permits stopover in Europe, return in any Cunarder including the Queen Elizabeth and Queen Mary. See us now for details and help with all your travel plans.

JAMES E. H. HANSON
Travel Agent
218 Mill Phone SU 4-2240

Become a leading hair stylist and cosmetologist under the Federico System

THE BEST COSTS NO MORE in the Valley's
Most Modern and Progressive
Beauty College

- HIGHER-THAN-AVERAGE INCOME
- YEAR-ROUND EMPLOYMENT
- UNLIMITED OPPORTUNITY
- BUDGET PAYMENT PLAN

Registration Now Being Taken
Write for Free Booklet



Federico Beauty College
Across from the Visalia Theatre
306 E. Main Visalia RE 2-4037

The FEDERICO SYSTEM
The Valley's Leading Beauty Colleges:
FRESNO VISALIA BAKERSFIELD

ALL BEAUTY SERVICES BY ADVANCED STUDENTS AT REDUCED RATES

Rahimenedjad

(Continued from Page 1)

that he likes in America, he says that he believes American teenagers have too much freedom — that teenage problems develop from a lack of discipline and too much free time.

He points out that early schooling in his country is virtually a full time occupation, with six years of elementary school required by the government, followed by six years of high school.

Students attend school six days a week; in high school instruction is given in 21 courses during each nine-month period; if a student fails in one course examination, he may be allowed to take the examination again, if he is an average or better student. But if he fails a second time, then he automatically fails all 21 courses, and must start the period over again.

Jafar says that in Persia, a student after completing the six years of elementary school has studied mathematics up to plane geometry; he has studied history, geography, natural sciences, hygiene, and some of the rules of Moslem religion. As he goes on, he studies literature, law, medicine, pharmacy, higher mathematics; during the last three years a student begins to specialize, then must pass a rigid examination to get into one of the country's four universities.

At Tehran, a city of 2,000,000 population, one of these four universities has an enrollment of 14,000 students. It was in Tehran where Jafar was raised, his father operating a large trucking business there.

While somewhat reluctant to talk of conditions in Persia, Jafar does say that he believes the best protection his country, and other Middle East countries have against communism lies in education.

And he says that there are too many very rich, and too many very poor people in his country.

As for farming in Persia, he says that one man owns a village and many acres, with large numbers of persons working for him. These workers may own a little land, he says, but for the most part are paid for their work on a share crop basis.

Most large land owners are actually business men, not farmers, Jafar says; they use the old fashioned methods of farming, along with some modern methods. Principal crops are sugar beets, cotton and cereal grains; dried fruits and cotton are exported to Europe; the country has only a few dairy and beef cattle.

For the most part, the Persian farmer is still uneducated, according to Jafar, and, of necessity, he uses old-fashioned farming methods because he can afford nothing better. As an example, he says that treatment of animal diseases is mostly on a home remedy basis, since most farmers cannot afford a veterinarian and modern medicines.

"But we hope for future change" he says, pointing out that many Persian students are studying agriculture in America, a large percentage of them from farm families.

As for the Point Four program in relation to Persian agriculture, Jafar is also noncommittal, however, he did cite one example of this program where a new type of chicken was brought into the country to improve Persian poultry, but disease tests were not made and ultimate results was far from beneficial.

Rahimendjad is one of eight students from foreign countries enrolled this semester at Porterville college. Others are: Elsa Soelberg, from Norway; David Lam, from Hong Kong; Alicia Lowe, from Argentina; Kaboozia Ahmandzadeh and Farhang Monajjem from Iran; Kadir Rasnie, from Indonesia and Humberto Medina, from Columbia, South America.

Reseach, Quality

(Continued from Page 1)

going in now. He said that a move had been started to control citrus pantings, however, this idea was discarded, with Mediterranean growers believing that they can take over the European citrus market by delivering a quality orange at a cheaper price.

"This is an indication of the fact that in this modern jet age the decisions made by citrus growers on the other side of the world will be of direct concern to growers right here in Tulare county and in Porterville," McLain said. "And it also is of concern to business men, for agriculture is an important factor in business income, and export markets are important to a financially healthy agriculture."

McLain told of research efforts by the citrus industry, emphasizing that the industry itself, not government, is financing research to develop new products from citrus, to develop new channels in industry for use of citrus by-products, and to develop methods whereby fruit can be kept in better condition during shipping.

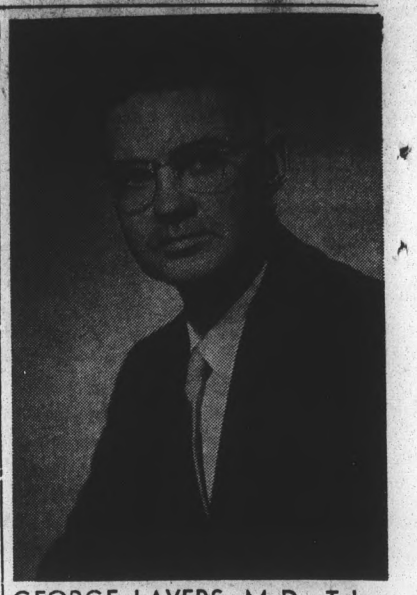
"We used to think that we had to have our Navel oranges off before Christmas," McLain said. "Now we are shipping into April. This means that we have the problem of holding the quality of the late season, ripe Navel during the period of shipping and marketing; this is one of the fields in which research work is being done."

McLain said that back in 1906-07-08 there were dire predictions that the citrus industry in California was doomed because of market conditions; he said that he can recall spending long hours in meetings at Lindsay trying to plan the marketing of a 5,000 corload crop; he said that in spite of periodic predictions that the "Golden Bubble" of citrus was ready to break, the industry has continued to expand and prosper over the long haul.

"And even in the face of increased production, the industry will continue to prosper and expand," McLain predicted. "We know what's behind us; we don't know what's ahead, but we can meet what's ahead if we continue to find new citrus uses through research; if we continue to advertise and merchandise in the fresh fruit market, if we continue to protect our export markets with high quality fruit.

"Private industry must get the job done," McLain said. "We have learned that we cannot get results by turning to government."

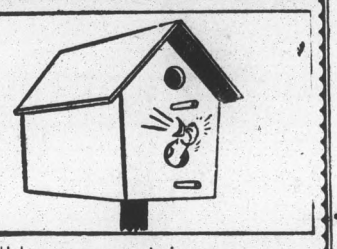
Subscribe To The Farm Tribune



GEORGE LAVERS, M. D., Tulare surgeon, who has been elected president of the Tulare County branch o fthe American Cancer society. He succeeds Rupert Flowers, O. D., who has served as president of the branch for two years.

Unhappy With Your Camera or Pictures
See . . .
EDWARDS' STUDIO
306 S. Main SU 4-5664

IT'S TIME TO REMODEL



"Hey you upstairs — your PLUMBING is leaking!"

☆ ☆ ☆

But for any leaky PLUMBING you should call us and get DEPENDABLE service. We have the tools and know-how to do the job right and at the least cost to you.

MODERN PLUMBING & SUPPLY CO.
Cypress, East of Grevilla
SU 4-2620

What would please Grandma and Grandpa the most?
PORTRAITS
of the children
OF COURSE
Make an appointment today
Call SU 4-4138

Hammond
"The Photographer In Your Town"
1018 Sunnyside
A TUESDAY BONUS STORE
CONVENIENT PARKING

Crop and Livestock LOANS
Intermediate Term Loans on
- FARM EQUIPMENT PURCHASE
- PIPELINE REPAIRS
- FARM HOME REMODELING

Visalia Production Credit
PORTERVILLE OFFICE
213 E. Mill Street SU 4-2699
8:30 - noon, Monday - Friday or By Appointment

Heart Fund Memorials

Gifts to the Heart Fund in memory of your friends, relatives and associates will be gratefully acknowledged. Please mail to . . .

Tulare County Heart Association
205 Bank of America Building
Visalia, California

CALIFORNIA SPEAKS

Significant Statements by Interesting Californians

SAMUEL E. WOOD, Sacto, planning consultant — "Why does every developing metropolitan area have to experience the same pains and make the same mistakes?"

ADMIRAL ARLEIGH BURKE, naval operations chief in S. F. talk — "We must be strong — strong in will, strong in stamina and strong in arms."

JOHN RUSSELL, Hollywood star and TV lawman — "I think it time that history and especially Hollywood gave the American Indian the break he deserves."

Scholarships Announced By Edison Company

PORTERVILLE, Oct. 18 —Announcement of a Southern California Edison Company College Scholarship program for high school students in this area was made this week by Roscoe R. Sparks, Edison district manager.

Sparks pointed out that the program initially will consist of five scholarship awards for the 1960-1961 academic year and ten awards each year thereafter. Winners will receive a $500 award toward tuition and expenses, and collateral grants of $750 will be made to the ten designated colleges or universities attended by the students.

Edison has engaged the services of Educational Testing Service in organizing the program and setting up machinery for the selection of winning students. Mr. Sparks said that students interested in applying for the Edison Scholarship can obtain a brochure containing an application form at their local high schools.

BILLINGSLEY COW HIGH FOR MONTH

VISALIA, Oct. 8—A grade Holstein in the herd owned by E. M. Billingsley, of Tulare, topped the Tulare County Herd Improvement association for cows completing their lactation period in August, with 24,424 pounds of milk and 917.2 pounds of butterfat.



CHAPEL CHIMES

By Rev. N. J. Thompson

Judging from the mass of philosopical and psychological writings that pour from "religious" authors, all we have to do is REFORM and we will have heaven on earth.

Reformation is no more the sum of Christianity than cultivation is all of farming. Ridding your life of weeds is fine. But you must also plant good Gospel seed in your heart to be a fruitful Christian.

The earnest entreaty of Elijah was, "If the Lord be God, then follow Him." This clarion call resounds through the pages of the Old Testament and into the New Testament. John the Baptist, the voice in Judea's wilderness, cried, "Repent ye! After John was put in prison, Jesus came into Galilee preaching the Gospel and saying, "Repent ye!" (St. Mark 1:14 and 15) Then Jesus sent out His 12 disciples with the Gospel, "And they went out, and preached that men should repent," Mark 6:12.

When Peter stood up on the day of Pentecost and delivered that powerful sermon which won 3,000 converts, he didn't tell his audience to buy a book on philosophy and try to reform. Very bluntly he ordered, "Repent!"

A survey of our dismal modern morals indicates there is drastic need for a return to the preaching and practice of old-fashioned repentance.

What is repentance?

It's not saying to the preacher or to God, "I'm sorry," then continuing to cuss, cheat, and covet. Neither is penance the same as repentance. The Hindu on his bed of spikes, or carrying hot coals on his head, is voluntarily suffering to placate Ganesh, the fat little elephant-headed god, or others of the 30,000,000 gods of Hinduism. This is penance. But not repentance.

Repentance is being sorry enough for your sins to quit sinning!

Sugar Beet Growers Must File With ASC

VISALIA, Oct. 8 — Farm operators who wish to grow sugar beets in 1960 must file their requests for 1960 Sufar Beet Proportionate shares with the ASC committee office, 201 Acequia street in Visalia, on or before October 30.

LINDSAY PLANNING OLIVE BOWL GAME

LINDSAY, Oct. 8 — Thirteenth annual Olive Bowl football game in Lindsay is this year being planned for Saturday night, following Thanksgiving day. The game has previously been played on Thanksgiving day. Sid Longacre is general chairman of the Lindsay Lions club committee handling Olive Bowl arrangements.

DIAMOND CERTIFICATE GOES TO HAENER

LOS ANGELES, Oct. 8—Charles Haener, owner of Haener's Jewelers, 327 North Main street, Porterville, has been awarded the Diamond Certificate of the Gemological Institute of America in recognition of his successful completion of that organization's Diamond Training program. The Institute is located in Los Angeles, with a branch in New York City.

This world-renowned jeweler's training program, which encompasses the entire diamond curriculum offered by the Institute, involves a study of all phases of diamond technology, including evaluation procedures and grading for color, clarity and cutting. In addition to the study involved, Mr. Haener was required to grade and appraise a number of diamonds, which were checked by the staff of the Institute.

Mr. Haener has owned the above-mentioned jewelry firm for the past two years, succeeding his father who established the business in 1928. He grew up in the business and has experienced all its phases. He is active in local affairs and is a past member of the board of the California Registered Jewelers association.

Concrete Pipe
— IRRIGATION PIPE —
Installation Guaranteed
For Better Service To You We Use 2-Way Radio Communication Through Porterville Radio Dispatch.
NELSON CONCRETE PIPE CO.
Phone SU 5362 Porterville

NOW! Indoor Pictures
Without FLASH BULBS

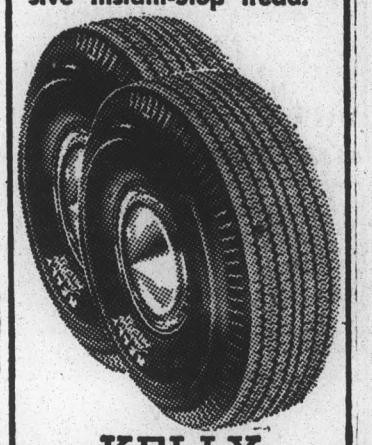

. . . with the new 3000 speed Polaroid Film and the repeating winklight.
Outdoor pictures automatically with the new electric eye shutter. Available for most Polaroid cameras.
Get yours now at . . .
BURKHART PHOTO SUPPLY
304 N. Main SU 4-5216

THROW RUGS
Bargains
SALE PRICE
$1.00 to $3.95
Western Floor Covering Co.
901 W. Olive SU4-1635
Porterville, California

EARN 4% BY MAIL ON YOUR INSURED SAVINGS
- Open your account by mail. Write for complete details, or send check or money order WE PAY POSTAGE BOTH WAYS.
- Each account insured to $10,000.
- 4% Current yearly interest.

THE UNITED SAVINGS and Loan Association
324 N. Main, Phone 2108
PORTERVILLE, CALIF.



Big reductions! Save on a pair!
Now, more than ever, an outstanding nylon tire buy! Same costly pre-stretched, tension-tested nylon cord construction with exclusive "Instant-Stop" tread!

KELLY PRESTIGE NYLON
2 for as low as $33.90
plus tax and your 2 retreadable tires
6.70-15 TUBE-TYPE BLACKWALL
WRITTEN GUARANTEE ... ask for details

Carmel's FRESH FISH & POULTRY SHOP
1138 W. Olive (Next to Jones Locker)
- Over 30 Varieties of Sea Food
- We Feature Leon's Personally Pampered Poultry
- Chicken Parts
- Free Fish Recipes

GLAMOROUS WOMEN DEPEND on PROFESSIONAL HAIR CARE

Realistic PERMANENT WAVES
The Professional Touch that makes the difference!
All of America's glamorous women use professional care for lovely hair. For the little extra it costs, every woman who takes pride in her appearance, owes it to herself to use professional care to keep her hair beautiful and glamorous. Regardless of the type or condition of hair, we have a natural Realistic wave to fit every budget. Phone today for appointment.
JEAN'S HAIRSTYLISTS
912 Grand SU 4-4566
Realistic MEANS LESS WAVE-FADE

Down go the prices on Kelly winter tires!
KELLY EXPLORER II from only $17.85 6.70-15
BLACKWALL RAYON TUBE-TYPE
plus tax and your retreadable tire

FOR WORRY-FREE DRIVING, LOOK FOR THIS SIGN OF QUALITY
KELLY Springfield TIRES
DEPENDABLE FOR 65 YEARS

WEEKEND SPECIALS
FRI. - SAT. - SUN., OCT. 9 - 10 - 11
Bottle Brush $1 one gal.
White Escallonia $1 one gal.
Logan Bros. Nursery
A TUESDAY BONUS STORE
2400 West Olive PORTERVILLE SU 4-4911

BUDGET TERMS
$1.50 DOWN
$1.50 WEEKLY
ANDERSON'S TIRE SERVICE
A TUESDAY BONUS STORE
502 South Main SU 4-6305

SPRINGVILLE NEWS

By Winnie Gage

Charles Hunsaker and Judy Reynolds were married September 19, in the Lutheran Church in Baldwin Park, with a double ring ceremony.

Mrs. Marian Hunsaker and sons Tommy and Jerry attended. Tommy was best man for his brother. Judy is the daughter of Mr. and Mrs. Bill Reynolds of El Monte. Charles is in the Navy and is stationed at San Diego.

The newlyweds were guests of his mother and brothers over the weekend.

Mr. and Mrs. Ray Stevenson are home for a few weeks, but will return to Morro Bay where they are building a new home.

Mrs. Gertrude Oldham is visiting her daughter, Mrs. Evelyn Wolfe in Fresno.

Mrs. Clemmie Gill was the honored guest at open house on Sunday, Sept. 27, in honor of her 90th birthday, 88 guests were present, including both her children, Maurice Gill of Porterville and Mrs. Ada Harris of Bishop, six grandchildren, nine great grandchildren and two great, great grandchildren.

Mrs. Lydia Helstrom of Chicago is a house guest of Mr. and Mrs. George Haigh. She formerly lived in the Milo district.

Mr. and Mrs. Will Radeleff and children, Bob and Virginia, attended a family reunion in Victorville over the weekend with 40 guests present.

The Springville 4-H Club held its first meeting of the year recently in the Veterans' Memorial Hall, with the outgoing president, Andrew Moore, presiding. Brent Gill led the Pledge to the Flag, and Leonard Frayo led the 4-H Pledge. Mary Cox gave a report on the activities at the Junior 4-H camp this summer, and Brent Gill reported on those of the Hi-4-H camp.

It was decided that the Success Valley 4-H Club would be invited to the next meeting, which would feature the annual achievement awards and installation of new officers for the coming year.



Striving For Excellence

in Pharmaceutical Service for the Porterville Community

J&J Prescription PHARMACY

Tuesday Bonus Store

317 E. Cleveland SU 4-4015

Irrigation Systems Installed and Guaranteed

Foundation Piers — Gates and Valves
Trenches Dug and Back-filled
Grease Traps

Porterville Cement Pipe Co.

Bob Jurkovich & Sons

Plant: South Main Street

Phone SU 4-6187 Porterville

Let 'er Buck



By CASEY TIBBS

(THIS COLUMN PRESENTED BY THE ORANGE BELT SADDLE CLUB, PRODUCER OF THE ANNUAL PORTERVILLE ROUNDUP.)

NEW YORK — The Madison Square Garden Rodeo got off to another fine start this season, with 185 cowboys and cowgirls entered from all over the country . . . includin' a bunch from Canada and four of my Aussie friends.

Opening night was a thriller from the grand entry right on through.

When the Eastern Rodeo Queen came ridin' out for her introduction, her horse began a-buckin' and down came the Queen . . . right on her crown.

I turned to a friend and said, "I wonder what she does for an encore?"

'Bout that time, she got up from the tanbark, climbed aboard the horse and the whole thing happened all over again. Next performance, I noticed, Her Majesty was ridin' a different horse!

* * *

Most of the twisters are satisfied just with bein' here at Madison Square. Some of 'em, though, drawed up right and made the Ak-Sar-Ben Rodeo at Omaha, Neb., and the big one at Memphis, Tenn.

Winston Bruce, the boy wonder of Canada, looks like the man to beat in the bronc ridin'. He won the first go-round, markin' 189 on a horse called "King."

Other first go winners were: Benny Reynolds, steer wrestling; Jim Bob Altizer, calf roping; Johnny Hawkins, bareback and Charles, bull riding.

* * *

New York City has both made and broke many a cowboy. If a young puncher comes back here and wins the Garden he's made good money and recognized as a top hand the rest of his days.

Then, there's always the boys that spend more time in the bar rooms than at the arena.

One of these was Pat Parker, a top roper from Oklahoma. A number of years back Pat was ropin' real good right 'til he got to New York.

One evening at the Garden he rode out to rope and must've had his mind on the Belvedere Bar rather than the prize money.

Ol' Pat roped his calf all right . . . but he forgot he had to tie him up. Pat just caught the rope, stepped down off his horse, went out the arena gate and back to the Belvedere Bar.

That poor ol' horse and calf just stood there in the arena . . . all tied up together . . . lookin' after Pat and wonderin' what to do next!

FUTRELL HEADS EAGLES LODGE

PORTERVILLE, Oct. 8 — Louie Futrell has been named worthy president of the Fraternal Order of Eagles in Porterville, succeeding Linton Durbin who resigned because of health. Futrell says the lodge is now planning an open house for the public at the new lodge building just being completed at North Main street and Cypress.

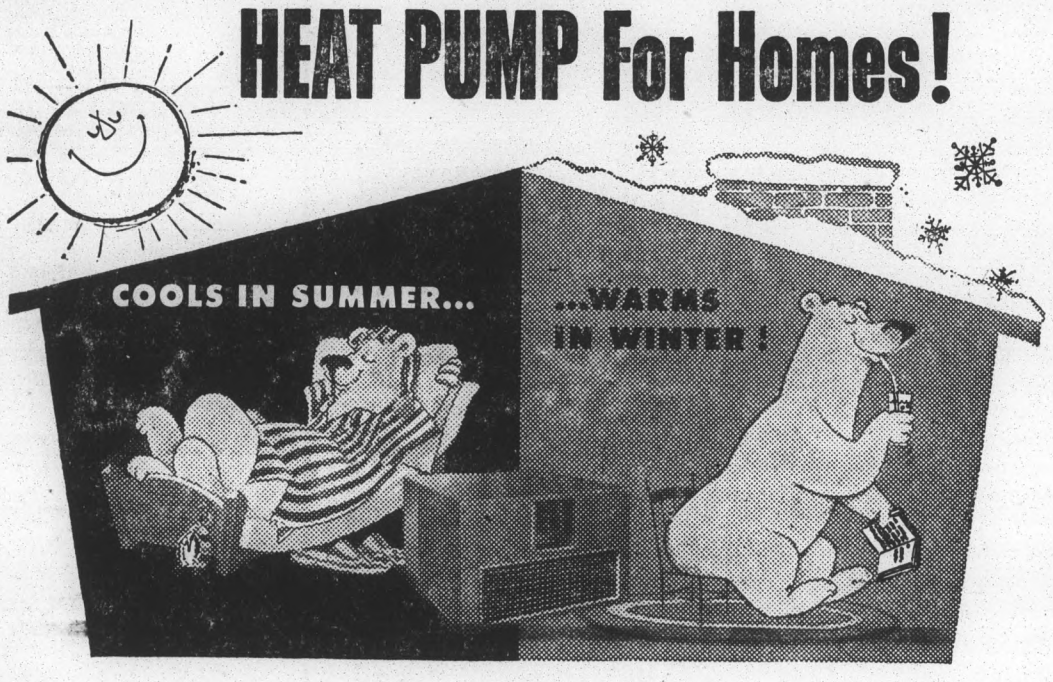
Farm Tribune Ads Get Results

Jack Griggs BUTANE

Furnaces
Water Heaters

2-WAY RADIO SERVICE
1030 E. Date SU 4-4715

Now! York Perfects First Practical HEAT PUMP For Homes!

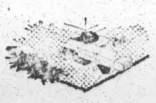


Uses Fresh Outdoor Air As An Economical Source for Winter Heat—Summer Cooling

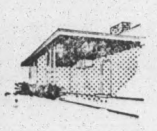
Compact! Installs Most Anywhere



ATTIC York's Heat Pump means easy installation. Can even be installed through-the-wall—in utility rooms or closets!



BASEMENT Building or remodeling, flexible installation saves money.



CRAWL SPACE Use crawl space, carport, garage. York's Heat Pump doesn't use family areas or storage space.

Provides Dehumidifying and Filtering, too—For True All Season Air Conditioning

Here's complete year 'round comfort in one compact unit. York's amazing new Heat Pump uses only outside air and electricity . . . heats even from zero winter air, cools from sizzling summer air! There's no water needed, no other fuel.

Exclusive York Cooling Maze Coils mean 30% more moisture removal. Heavy duty filters trap dust, dirt, pollens.

Attractively priced, economically installed York Heat Pumps take up no valuable living or storage space. Call us today for a FREE York home survey without obligation.

SIERRA

Refrigeration & Air Conditioning

1006 W. Putnam PORTERVILLE Phone SU 4-7896

ATTENTION!

Mr. Farmer!

Here's why it pays to protect your hay the

Sisalkraft Way

SISALKRAFT "Locks in" the rich protein - carotene - chloro phyll and minerals — keeps hay fresh and green and wholesome many months after harvest.

Whether you are producing 10 or 10,000 tons of hay, you can't afford to waste it. Storing it in the open is the most economical and easiest way.

SISALKRAFT is especially treated to make it completely waterproof and fungus resistant. Your hay gets long-lasting protection even during periods of unfavorable weather conditions.

You're sitting on top of the world when SISALKRAFT is on top of your hay.

REMODEL - REPAIR

Timeplan Financing arranged. Nothing down. 36 months to pay.

BREY-WRIGHT LUMBER CO.

Serving This Community Since 1890

Porterville - - Dial SU 4-2470
Terra Bella - - - - Phone 2042
Cotton Center - Dial SU 4-0412

Complete Locker Service

Meat Cutting — Wrapping — Freezing

All Meat Premium Wrapped

We Can Supply You With Top Quality Beef, Lamb, Pork — At Economy Prices —

Ask About Our Food Plan

FROZEN FOOD LOCKERS FOR RENT

Jones Locker Service

"PORTERVILLE'S PIONEER LOCKER PLANT"

1140 W. Olive — Porterville — Phone SU 4-0493

THE OLD DAYS

PORTERVILLE ENTERPRISE
June 9, 1888

(More advertising from Porterville business firms.)

J. M. Jones Stable. Livery, Feed and Sale. South End of Main street. I give personal attention to the care of horses left in my stable, and guarantee satisfaction at reasonable prices.

Jas. Geary, Boot and Shoe Maker. Two doors south of postoffice.

Fred Ackerman, Shaving and Haircutting. Parlor, one door south of postoffice. Give me a trial and be convinced that you can be served in the best style of the art.

L. Osuna, Shaving and Hair Cutting. Shop two doors south of Porterville Hotel. Shaving and hair cutting in the best style of the art.

New Laundry. Hing Sing, proprietor. Behind the new Music Hall. Clothes carefully washed and done up at reasonable rates.

Dr. W. S. Henrahan, Physician and Surgeon. Office, N. W. corner of Mill and Gum streets.

Cotton Must Be Destroyed

VISALIA, Oct. 8—Cotton farmers who adjusted their overplanted cotton acreage by disposition must completely destroy cotton taken out of production.

TIME OUT

By Davis Harp

Football staged a real big show all over the nation last weekend. Porterville fans were treated to the sight of Sim Iness' big rugged PUHS Panther eleven running rough shod over the visiting Fresno High School Warriors. The Panthers did it in a very convincing manner as they downed the usually powerful Fresnans by a 26-13 count. The Warriors didn't even get on the score board until the Panthers had chalked up their 26 points.

The Panthers were paced by slinging Jack Sussoey, who engineered the big play of the night as he tossed to Jasper Land on a play covering fifty-seven yards for the first Panther touchdown. The win was the Panthers' second of the season as they smashed the Arvin High School Bears two weeks ago. Friday night the Panthers entertain the East Bakersfielr Blades. The Blades lost a 27-25 decision to the Tulare High Redskins last week.

The Porterville College Pirates continued in their same dismal rut as they took it on the chin from the Coalinga J.C. Falcons, 28-12 Saturday night at Jamison Stadium. The Pirates staged a fine first half performance, but ran out of gas in the second half. Saturday night the Pirates journeyed to Santa Maria for a game with the Allen Hancock J.C. eleven.

Elsewhere the S.C. Trojans remained unbeaten as they battered their Big Ten opponents, the Ohio State Buckeyes, 17-0. Maybe the Pacific Coast has a real power house in the rugged outfit from the southland.

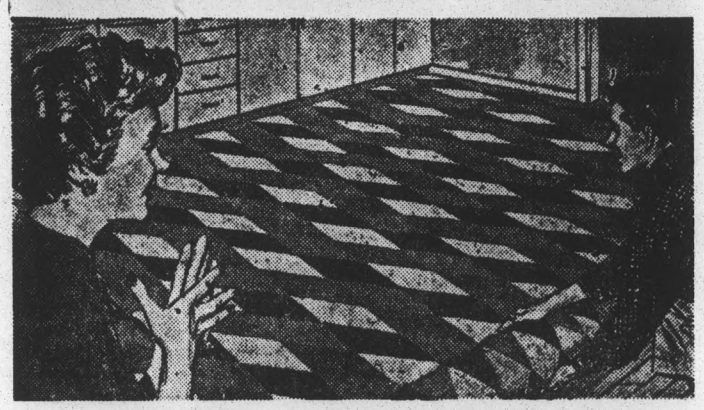
And on TV Sunday the San Francisco Forty-Niners turned in an outstanding afternoon's work by subduing a punchless Los Angeles Ram eleven 34-0. Then the L.A. Dodgers topped the weekend off just right, as far as we were concerned, by whipping the Chicago White Sox for the third straight time.

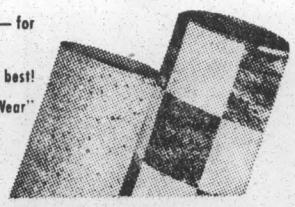
But we didn't spend the entire weekend in front of our TV set. We left early Saturday morning and went hunting in the Quaking Aspen area. It was our sixth time out buck hunting this year. And once again we were shut out. Our father-in-law, Jim Rutledge, who is teaching us to hunt, says that we are really learning fast. Says that if we continue to improve he may even let us carry a gun next season. We sure hope so, 'cause it gets awful tiresome walking through the brush banging those two garbage can lids. together. Getting a little old, too, having to call him Bwana Jim, the great white hunter. When we aren't hunting he demands that we walk five paces to the rear and slightly to the left. We started getting suspicious when he began referring to our hunting trips as a safari. He quit calling us "Dave", and we are now known as "Number One Boy." We could take all of that, but it's having to pack all our camping gear on top of our head that's really bothering us.

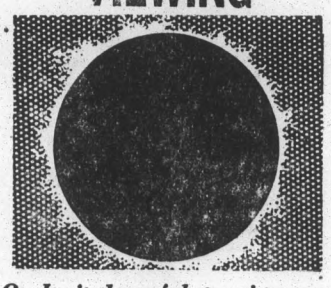
What price, Knowledge?

Christmas
CARDS
25 CARDS TO THE BOX
PRICED FROM
$1.50 to $3.75 box
NOW ON DISPLAY
Orders now being taken for
PERSONALIZED IMPRINTED CHRISTMAS CARDS
GIBSON
STATIONERY STORE
A TUESDAY BONUS STORE
429 N. Main SU 4-7156

WE COPY PICTURES
24 Wallet Size
Total Cost — $1.95
EDWARDS' STUDIO
306 S. Main SU 4-5664

SLIP COVER DRAB HARD-TO-CLEAN FLOORS

with NEW SCRUBLESS VINYL SANDRAN
now only $1.59 sq. yd.
- Now! Sandran rolls right over your quick-to-dirty floors — in minutes!
- Covers beat-up, worn-out asphalt tile, linoleum or wood floors like a seamless slipcover! It's easiest of all to install!
- Stays bright and gleaming without constant waxing! Won't fade! Stainless as stainless steel! Never needs scrubbing! Wipes clean!
- Your choice of exclusive, picture-pretty patterns — for every room! — in 55 brilliant decorator colors!
- Sandran's your biggest value! — costs less — wears best!
- Only Sandran gives you the exclusive "Beauty-Wear" Guarantee


SALE STARTS FRIDAY, OCT. 9
This is My Home
PORTERVILLE LUMBER & Materials Co.
1255 N. MAIN ••• PORTERVILLE
SU 4-1612
A Tuesday Bonus Store — We Give Thrifty Green Stamps

Medical Mirror
WHAT'S NEW IN MEDICINE
SAFE ECLIPSE VIEWING

Q. Is it harmful to view an eclipse through smoked glass?
A. Yes. Tinted glass, glass coated with soot, and photographic film, contrary to popular opinion, do not afford adequate protection for eclipse viewers. Searing rays get through such devices and may burn the inner eye. The safest way to observe an eclipse is to allow sunlight to pass through a pinhole in a piece of cardboard, focusing the image on another piece of black cardboard. A somewhat clearer image of the sun is produced by using one arm of a pair of binoculars in place of the pinhole cardboard. An eclipse can be observed without harm and much more clearly in this indirect way than by direct viewing through smoked glasses.
Prescriptions called for promptly and delivered quickly.
COBB DRUG CO.
401 N. Main SU 4-5824



For Fast, Responsible Service,
call your SHELL NH3 DEALER today
COBERLY & PLUMB
1608 E. Mineral King VISALIA RE 2-2216

County Employees Will Hire Manager

VISALIA, Oct. 8 — Members of the Tulare County Employees' association have voted overwhelmingly to raise the organization's dues and employ a manager. Directors of the association are now preparing a statement of qualifications for a manager after which the job will be advertised as open.

Dr. Robert B. Jamison
OPTOMETRIST
222 E. Putnam
Porterville
Telephone SUnset 4-7417

IF YOU ARE
HARD OF HEARING
- All your friends know it
- But if you wear a LISTENER only you know it!

(unless you tell them)

Let "TARGET HEARING" Give You the Best in Sound!



PATENTED Otarion Listener®

lets you hear *where* you look . . . gives you "wanted" sounds, without the distracting "background noises" associated with ordinary hearing aids.

Compare Otarion Listener "Target Hearing" with all others for performance and style through a FREE, private audiometric test and demonstration. No obligation. Phone for appointment.

Phone SU 4-7240
For Appointment
Haener's Jewelers
327 N. Main

YOUR LEGISLATOR AT WORK!



Senator
J. Howard Williams
32nd District
California State Legislature

California's water problem, which reached the boiling point at our last few sessions before we succeeded in putting the $1.75 billion bond issue on the 1960 ballot, shows signs of blowing the lid off again. Sharply opposed viewpoints expressed at a recent meeting of the Assembly Interim Water Committee indicated that we Legislators may have much of the problem shoved back at us, perhaps in connection with our 1960 session.

When two influential state-wide farm organizations differ diametrically on a very important factor in the proper solution of the problem, there's a great probability that strenuous struggle will precede any legislative action on the matter. Yet that difference was vigorously enunciated over the basic question of whether an acreage limitation, similar to the 160 acre limit imposed by the federal reclamation act, should be applied to water delivered to farms from our California statewide water project.

The controversy over such a limitation has long been a hot issue with respect to lands included within federal reclamation projects, but only since efforts have been made to establish a truly state-wide water program has it been injected into our California legislative affairs. Several attempts were made during our last session to write an acreage limitation into the water bond or other water measures, but none was successful.

The agricultural and other proponents of acreage limitations in state water projects based their arguments on three factors. First, the supporters of limitation contended that it is needed to prevent speculation in land receiving irrigation water from the state. Second, they mantained that it is necessary to prevent the "unjust enrichment" of the "giant landowners" whom they claim will be enriched by millions of dollars to which they are not fairly entitled. Third, they argue that the limitation will help preserve the "family-sized" farm which they assert is the core of our whole farm system.

The farm group which opposes any acrearge limitation in California water supply law is just as convinced that its reasons for being against it are the only valid ones which should guide us legislators in our pondering of the problem. The foundation for their opposition is the danger that the state water program could become a tool for social reform in the hands of those who would try to force a land reform program.

The group contends that the only basic reason for a state water program is to conserve and distribute water to meet the water needs of our people, so our total economy will be enriched. They say that agriculture asks no special treatment or subsidy from the state, but does not want to be saddled with any kind of discriminatory limitation.

They point out that the state owns no public lands to be reclaimed and homesteaded, as is the case with most federal projects. Therefore, they assert an acreage limitation would penalize all California farmers but would not solve the problem of possible land speculation, which is not entirely agricultural in nature.

They call attention to the fact that water developed by the state will be supplemental water to that already supplied to privately owned lands used for agriculture. They say that therefore this land will serve as the base for guaranteeing any state water bonds which may be issued, and that the owners of all such land will pay the full price demanded by the state for all water used, so none can be "unjustly enriched" by the state program.

From these pros and cons, it will be seen that we Legislators will have a tough job working out the best answer to the problem.

Holloway Auction Co.
COMPLETE
Auction Service
SU 4-5179

Porterville GLASS
- AUTO GLASS (Ins. Rate)
- PLATE GLASS - MIRRORS
- FURNITURE TOPS
- WINDOW GLASS
- SHOWER DOORS
- TUB ENCLOSURES
- ALUMINUM SLIDING DOORS
- ALUMINUM and STEEL SLIDING WINDOWS

North Grand near Newcomb
SU 4-6038

Tuesday Bonus
Next week's pot is . . .
POT NO. 1 $178.00
THIS WEEK'S WINNER: TRUDIE WIBLE
Posey, Calif.
c/o Jack Ranch
$5.00
Next Week's Representative
DAYBELL NURSERY

WANTED
USED CAMERAS
Buy, Sell or Trade
EDWARDS' STUDIO
306 S. Main SU 4-5664

General Hauling
Phone SU 4-1224
MOORE'S TRANSFER
RODGERS L. MOORE
Where Your Patronage Is Appreciated
810 W. Olive Porterville



From Daybell Nursery By John

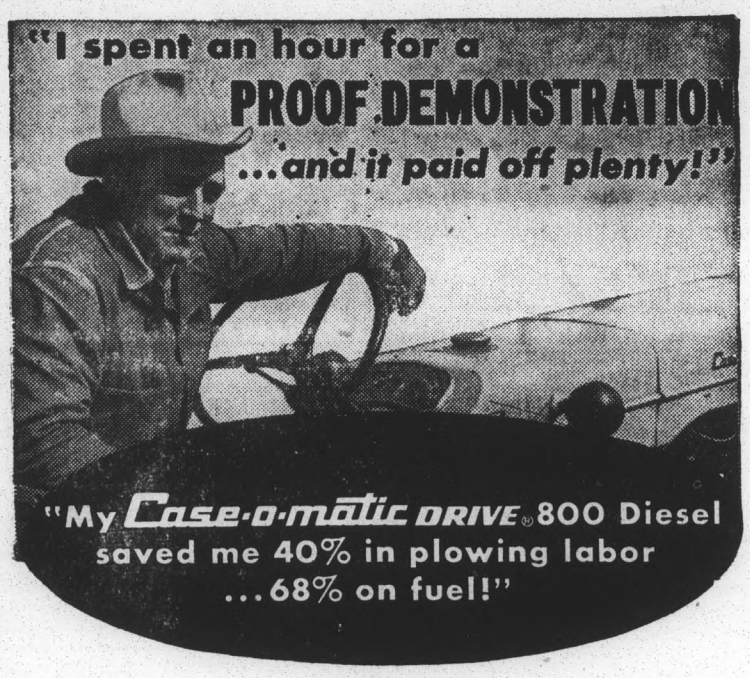
After reading Davis Harp's story about Bermuda grass in last week's Tribune we can only bow down three times and say amen brother, amen. You can tell he is a man of experience, someone who has been there and back, a true competitor who has met the ultimate in competition. We offer him our sympathy and our hoe with a steel handle.

Moving on up to this week we find a few world series fans survived the games and are preparing to rest their shattered nerves with a little gardening. In fact if half the things they're packing home get planted we're in for a colorful spring. This is especially true of the crates of bulbs that are fast disappearing. Such things as Tulips, Hyacinths, Crocus, Dutch Iris, Ranunculus, and Anemones will reward you no end if planted before the snow flies. One word of caution though, we find very few blooms on bulbs left in a bag on a dark shelf. Bulbs left in bags should be left in a sunny location. For even better blooms place a sack of bone meal on the shelf along side the bulbs. If all else fails they may be planted right out in the ground.

Most trees and shrubs should be watered deeply, lawns fertilized, trees and tree roses well staked, lawns planted or repaired, and bedding plants set out before too long. These are all in good supply on "E" Street north of Olive — Visitors most welcome.

A TUESDAY BONUS STORE

"I spent an hour for a PROOF DEMONSTRATION ...and it paid off plenty!"



"My Case-o-matic DRIVE 800 Diesel saved me 40% in plowing labor ...68% on fuel!"

Bill Fry, big Iowa beef feeder, who operates 980 acres, plows with an extra bottom, cut his fuel consumption in half. Fuel and labor savings like this can increase *your* farming profits, too. See for yourself how Case-o-matic Drive *senses* the load . . . automatically increases pull-power up to 100% . . . without clutching, shifting or stalling!

NOW...special triple offer:

1. PROOF DEMONSTRATION
Test-drive the new Case-o-matic Drive 800 on your farm! In just 1 hour, you'll realize the POWERFUL difference.
...PLUS

2. Special extra generous Trade Allowance
TRADE NOW— you'll never get a better buy!
...PLUS

3. FREE RAINCOAT...
our "thank you" for the privilege of demonstrating. Call us for a demonstration date today. No obligation.

See us today!
PORTERVILLE FARM IMPLEMENT
428 S. Main SU 4-3779

For Greater Crop
PROFIT
IRRIGATE WITH A
PERMA RAIN
IRRIGATION SYSTEM
- No metal to metal wearing parts.
- No high speed vibrating wheels
- Unequalled distribution pattern
- Low repair and maintenance cost
- Low first cost.

FOR FREE AERIAL PHOTOS OF YOUR RANCH SEE US

SUBMERSIBLE PUMP & SERVICE CO.
Hermosa and Ashland Ave.
Lindsay - - - Telephone 2-2564 or 2-2565

Don't Use It? SELL IT THRU THE WANTADS

NOTICE
Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

RATE

First publication $.05 per word; repeat without chanae $,025 per word. Minimum $1.00.

CITRUS TREES—For 1960 plantings. Also Nut and Deciduous. Call Tyrrell & Hansen, Porterville SU 4-5963 or SU 4-7412; Terra Bella 4188 or 4333.
my14tf

OPEN - CLOSED - SIGNS at The Farm Tribune Office, 522 No. Main St. Porterville.

ELECTRIC MOTOR SHOP—Motor rewinding. Maytag washer parts and repair. Brunson's, 514 S. Main St. Phone SU 4-6484.
mar12tf

WANTED—Scrap Iron and Metal. GRAY WRECKING CO. New location, old 65 highway and Orange avenue. (Old Plano Packing (house) phone SU 4-7407.
f28tf

SURPLUS CHICKEN Equipment for sale. Cheap, SU 4-2763.
oct8-2t

ASPHALT PAVING — free estimates promptly given. Ed Chrisman. Phone SU 4-6051, 1142 Prospect, Porterville. oct8tf

PINNEY'S BUILDING MAINTENANCE—Complete janitor service. Window cleaning, venetian blinds washed, floor waxing, wall washing, commercial and home. Lindsay 2-4610. ja1ft

PAINTING — Spray and Brush — Call collect. C. E. "Spec" Miller, Springville JEfferson 9-2733
my15tf

SIGNS - FOR SALE - FOR RENT at The Farm Tribune Office, 522 North Main, Porterville.

WANTED — Male Guinea Pig. SU 4-7218. spt3tf-dh

HAROLD McVICKER — WELL DRILLING. Phone SU 4-5103 or SU 4-3457. spt17-3t

Salesman to sell agricultural chemicals in Tulare County. Experience required. Earning potential for qualified person. Send resume to
COBERLY & PLUMB
P. O. Box 208
Visalia, California
oct1-4t

FOR SALE — Mountain apples, red and golden delicious. First house east of ranger station, Springville. Grown on Buckhorn ranch. Please bring own container. oct1tf

Don't Need It? SELL IT THRU THE WANTADS

FLY
CHARTER FLIGHTS
AIR AMBULANCE
HUNTING and FISHING
AERIAL PHOTOGRAPHY
CENTRAL VALLEY AIR SERVICE
Porterville
P. O. Box 1190 Ph. SU 4-0566

LEGAL NOTICE

NOTICE
ANNUAL MEETING
THE HUBBS and MINER DITCH CO.

THE HUBBS and MINER DITCH CO. will hold its annual meeting on October 12th, 1959, at 2:00 p.m. at my residence for the purpose of electing officers and any other business needs to be transacted.

MAURICE HENDERSON
President oct8

NOTICE TO TAXPAYERS
OF TULARE COUNTY, CALIFORNIA
TAXES OF 1959

As required under section 2609 and 2610 of the Revenue and Taxation Code of the State of California.

NOTICE is hereby given that the taxes for 1959-1960 on the first installment of all property on the secured roll will be due and payable on the
FIRST DAY OF
NOVEMBER, 1959
and will be delinquent on the
TENTH DAY OF
DECEMBER, 1959
at 5 o'clock p.m.

That unless paid prior thereto six per cent penalty will be added to the amount thereof.

The remaining second installment of said taxes will be due and payable on the
FIRST DAY OF
FEBRUARY, 1960
and will be delinquent on the
TENTH DAY OF
APRIL, 1960
at 5 o'clock p.m. and that unless paid prior thereto six per cent penalty, plus cost charges as provided by law, will be added to the amount thereof.

That all said taxes may be paid at the time said first installment, as herein provided, is due and payable.

That place at which payment of taxes may be made will be at the office of the Tax Collector in the Court House, Visalia, Tulare County, California, between the hours of 8:00 a.m. and 5:00 p.m., Mondays through Friday, legal holidays excepted.

Dated this 5th day of October, 1959, at Visalia, California.

s/ J. A. JANELLI,
Tax Collector of the
County of Tulare, State
of California oct8,15

NOTICE TO CREDITORS
No. 14757

Superior Court of the State of California
For the County of Tulare

Estate of EMMA FRANCES WEST SIVERS, also known as Emma Frances Sivers, Emma Sivers and Edna Frances Sivers, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated September 14, 1959.

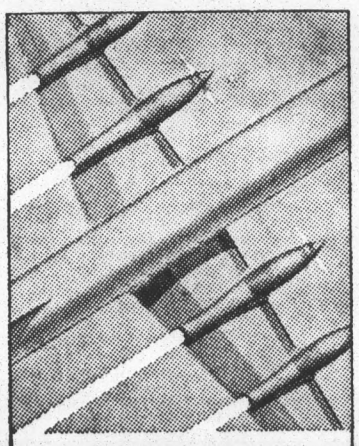
EDNA WILCOX SMITH
Executrix of the Will of
the above named decedent

Burford, Hubler & Burford
520 East Mill Street
Porterville, California
Telephone: SUnset 4-5064
Attorneys for Executrix
First publication: September 17, 1959.
spt17-5t

Indians To

(Continued From Page 1)

train a team of fire fighters that can be used next summer in the National forests. A chuck-wagon dinner is being planned for the Murry Park meeting.



Fastest flights
...no extra fare!
to Seattle-Tacoma
Portland
Los Angeles
WESTERN AIRLINES
electra JETS
For all your travel needs, phone or visit
James E. H. Hanson
TRAVEL AGENT
Porterville California

LEGAL NOTICE LEGAL NOTICE LEGAL NOTICE

SIERRA VIEW DISTRICT HOSPITAL
COMBINED BALANCE SHEET — ALL FUNDS
JUNE 30, 1959

	Total Funds	Maintenance and Operation	Capital Outlay	Bond Interest and Redemption	General Bonded Debt	General Fixed Assets
Assets						
Cash on Hand	$ 654.50	$ 654.50				
Cash in Security First National Bank — Commercial	30,765.11	16,097.39	$14,667.72			
Cash in Security First National Bank—Time Deposit	115,000.00	40,000.00	75,000.00			
Cash in County Treasury	28,365.16	16,645.98		$11,719.18		
Property Taxes Receivable — Current	180.07	124.69		55.38		
Property Taxes Receivable — Delinquent	786.06	544.17		241.89		
Accounts Receivable from Hospital Operations	50,627.97	50,627.97				
Accounts Receivable from Employees	272.75	272.75				
Inventory of Drugs, Food and Supplies	13,819.14	13,819.14				
Prepaid Insurance	1,422.38	1,422.38				
Amount Available and to be Provided for Retirement of Bonded Debt	316,887.50				$316,887.50	
General Fixed Assets	804,410.91					$804,410.91
Total Assets	$1,363,191.55	$140,208.97	$89,667.72	$12,016.45	$316,887.50	$804,410.91
Liabilities, Reserve & Surplus						
Accounts Payable	$ 22,419.66	$ 19,429.56	$ 2,990.10			
Sales and Payroll Taxes Collected and Accrued	3,711.04	3,711.04				
Accrued Wages and Compensation Insurance	11,206.40	11,206.40				
Total Liabilities	$ 37,337.10	$ 34,347.00	$ 2,990.10			
Reserves						
Reserve for Delinquent Taxes	$ 786.06	$ 544.17		$ 241.89		
Reserve for Doubtful Accounts Receivable	2,578.91	2,578.91				
Reserve for Depreciation	31,466.83	31,466.83				
Total Reserves	34,831.80	34,589.91		241.89		
Bonds Payable in Future Years	228,000.00				$228,000.00	
Interest Payable in Future Years	88,887.50				88,887.50	
Investment in General Fixed Assets	804,410.91					$804,410.91
Surplus	169,724.24	71,272.06	86,677.62	11,774.56		
Total Liabilities, Reserves and Surplus	$1,363,191.55	$140,208.97	$89,667.72	$12,016.45	$316,887.50	$804,410.91

SIERRA VIEW DISTRICT HOSPITAL
MAINTENANCE AND OPERATION FUND
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED JUNE 30, 1959

Hospital Revenue		$315,903.89
District Taxes		56,424.40
Total Revenue		372,328.29
Less: Operating Expenses		
Cost of Food, Drugs and Supplies	$58,546.34	
Administration	44,588.72	
Dietary	24,570.62	
Housekeeping	22,428.81	
Utilities	9,864.02	
Maintenance and Repair	14,528.32	
Election	2,192.09	
Insurance	2,544.78	
General Nursing Service	94,921.16	
Operating Room	17,705.71	
Delivery Room	21,635.44	
Nursery	9,272.07	
Depreciation	23,789.19	
Miscellaneous	3,805.92	
Total Operating Expense		350,393.19
Excess of Revenue Over Expenditures		21,935.10
ADD: Surplus, July 1, 1958		49,336.96
Surplus, June 30, 1959		$71,272.06
REVENUE:		
Interest on Time Deposit		$ 1,167.93
EXPENDITURES:		
Buildings	$ 4,258.85	
Group I Equipment	66.93	
Group II and III Equipment	8,330.02	
Total Expenditures		12,655.80
Excess of Expenditures over Revenue		11,487.87
Surplus at July 1, 1958		98,165.49
Surplus at June 30, 1959		$ 86,677.62
REVENUE:		
District Taxes Levied:		
Secured Taxes	$22,411.73	
Unsecured Taxes	1,530.29	
Prior Years Delinquencies	306.40	
In Lieu	13.75	$ 24,262.17
Interest		15.39
Total Revenue		24,277.56
EXPENDITURES:		
Bond Redemption	$10,000.00	
Bond Interest	9,325.00	
Total Expenditures		$ 19,325.00
Excess of Revenue		4,952.56
Surplus at July 1, 1958		6,822.00
Surplus at June 30, 1959		$ 11,774.56

In our opinion, the accompanying balance sheet and statements of operations present fairly the financial position of the Sierra View Hospital District at June 30, 1959, and the results of its operations for the year then ended in conformity with generally accepted municipal accounting procedures applied on a basis consistent with the prior year.

Respectfully submitted,
WM. W. McCULLOUGH & CO.

Clayton M. Canfield
oct8-15

State Forest

(Continued from Page 1)

used the airplane borate drops on fires as a fire attack tool for about three years and that it is the desire of the committee to evaluate the success of this program and of the division's current communication system, to aid the Legislature in determining to what extent the state should commit funds for these activities.

PORTERVILLE
DRIVE-IN
THEATER
ENDS SATURDAY



PLUS

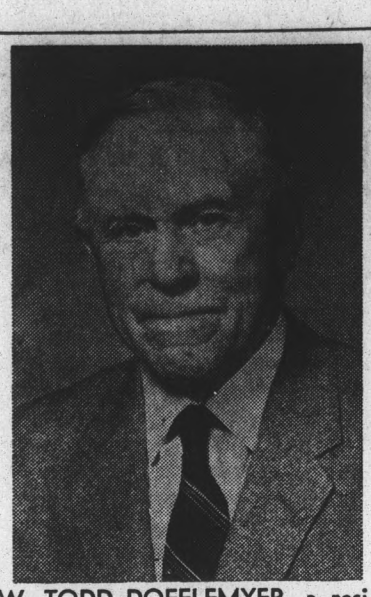


SUNDAY and MONDAY



— ALSO —





W. TODD DOFFLEMYER, a resident of the Merryman district northeast of Exeter since 1912 and a pioneer rancher and produce shipper of the county, has been named chairman of the 1959 Christmas Seal sale that will be conducted by the Tulare County Tuberculosis and Health association.

Weisenberger

(Continued from Page 1)

work, Weisenberger has completed 28 projects in the field of beef, tractor, electricity, home grounds beautification, field crops, horses and junior leadership.

He has served as vice president and president of the Success Valley 4-H club; he has served as recreational leader and sectional chairman of the Porterville 4-H area. His first recognition in the National awards program came when he was a medalist in the tractor program; in 1957 he was named Tulare county winner and second state alternate in beef; in 1958 he was selected as county winner and first alternate in the Boys' Agricultural Record program: this year he was named county leadership winner and also one of Tulare county's All Star 4-H members.

Weisenberger, 18, is the son of Mr. and Mrs. Harold Weisenberger.

Farm Tribune Ads Get Results

OUR TOWN

By Gardner (Bud) Wheeler

LAST SATURDAY A. M. we treated ourselves to a real, amateur football contest at the local High School. There was no admission charged and the fans wandered up and down the sidelines in chummy companionship with the players on the field. The B reserves were entertaining the Tulare B reserves and what appeared to be a sprinkling of regulars among them.

WE HAVE WHAT might be termed a more passing interest in this team, as one of the members of the family is expanding his education along these lines. Considering their youth and lack of experience, these reserves do an enthusiastic and a fairly competent job under the eye of Coach Kavern.

UNFORTUNATELY, A DETERIORATION in the events occured in the second quarter, that nearly turned the contest into a Donnybrooke. The coach for the Tulares, and we use the term very loosely, became somewhat addled and confused, and seemed to think he was master minding a teen-age rumble, instead of directing a team. He lost sight of the game and began inciting mayhem and other forms of assault among his players. The results were inevitable. Tulare was assessed penalty after penalty for "unsportsmanlike conduct" and two or three of their gladiators were sent to the pits to think about their sins.

P. S. Virtue was not rewarded. Porterville lost in the last five seconds.

ACHIEVEMENT NITE OCTOBER 15

VANDALIA, Oct. 8 — The Annual Achievement Awards meeting of the Vandalia 4-H club will be held at 7:30 p.m. Thursday, October 15, in Room 10, Vandalia School. Awards will be given to all members who have completed projects and project books during the past year, with Tulare County 4-H leaders and reperesentatives of the Security First-National bank making the presentations. Recognition will be given to winners at the State and County fairs held recently. All parents are urged to attend, and guests are welcome.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Readers of this column often write to ask a question somewhat along these lines, "Why it is that there is so often a delay in stopping a monopolistic practice when it is so readily apparent to any one with any business knowledge that such a practice is going on?"

* * *

Probably the answer requires many different factors to be explained. Perhaps one is that in the huge mass of legislation that goes before every session of Congress, a committee can fail to understand the need for a remedy proposed by certain legislation. Then, too often, the committee does not receive the proper counsel from the government bureau that is relied upon to furnish advice.



C. W. Harder

* * *

A recent case in point was the failure of the House Interstate and Commerce Committee's sub committee headed by Rep. Peter Mack Jr. to approve HR 2729.

* * *

It is felt that undoubtedly had this bill come onto the floor of Congress it would have passed this session, instead of later.

* * *

This bill, called the Equal Pricing Bill, was designed to make it necessary for manufacturers to give their independent dealers the same pricing as they give their own owned and operated retail outlets.

* * *

In a nationwide poll of the nation's independent business conducted by the National Federation of Independent Business, 86% of the businessmen approved of this legislation to correct a flagrant and growing abuse of free enterprise.

© National Federation of Independent Business

In the field of tires, paints, glass, shoes, many other items, the abuse is growing.

* * *

For some vague reasons only known to the bureaucratic mind, the Federal Trade Commission opposed the measure. During the hearings a great deal of smoke was sent up to tie this measure into the same category as a Fair Trade Act, even though there is not the slightest resemblance between the two.

* * *

Perhaps biggest reason committee not approving was a failure to recognize what is going on in the economic system today.

* * *

It seems certain, eventually a measure of this nature will be passed. But probably before it gets final approval it will require a full scale study by both the Senate and House Small Business Committees.

* * *

These committees have the power and capabilities to bring forth the facts about such abuses that offset any bureaucratic objections.

* * *

In fact, many of the corrective practices that have been passed in the past few sessions of Congress would not have succeeded had not these Small Business Committees turned the spotlight so effectively against the abuses. In fact, it could well be argued that the best informed group in government today on current economic practices are the Senate and House Small Business Committees. Their knowledge of business affairs appears more comprehensive than that held by the Dept. of Commerce or the FTC. In the latter case, that of the FTC, these committees are almost paramount to the situation that would exist if a citizen's committee in a community kept advising the police where to find the robbers.

Expansion

(Continued from Page 1)

As part of the chamber expansion program, questionnaires have been distributed asking for opinions concerning desired projects and activities for the Porterville chamber of commerce.

50-House Fruit

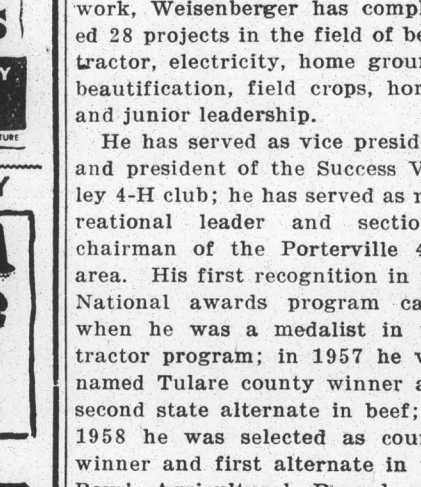
(Continued From Page 1)

Goose, Inc." tieing in with the corporation's "Blue Goose" trade mark.

pounds of butterfat, calculated on a two-a-day milking, 305-day lactation period.

Carpets & Draperies
FREE ESTIMATES
"No Job Too Small or Too Large!"
Esther's
HOME FURNISHINGS
A Tuesday Bonus Store
518 N. Main SU 4-4849

Dearborn®



the gas heater that gets the popular vote all over America

because it gives greater heating ability with its amazing Hi-Crown Burner.. gives outstanding safety with its famous

COOL SAFETY CABINET

$29.95 and up

Buy with Confidence The Saturday Evening POST Recognized Value

Dollar-wise.. it's Dearborn

Jones HARDWARE CO.
ESTABLISHED 1899
SU 4-1065 A TUESDAY BONUS STORE 311 N. Main

"GET MORE OUT OF LIFE GO OUT TO A MOVIE!"
PORTER THEATRE
NOW PLAYING



Plus 2nd Feature



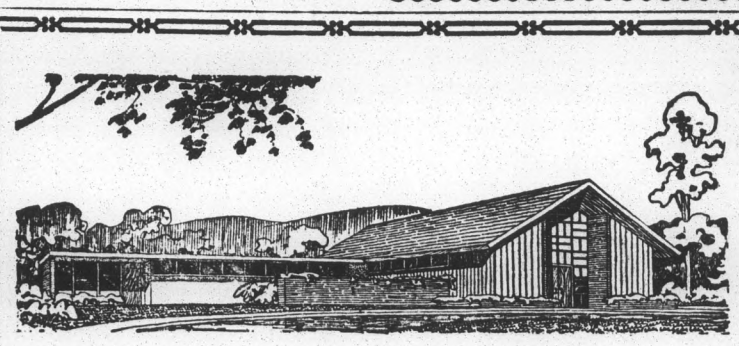
SUNDAY TO TUESDAY



— Also —



Week Days 1st Show, 7:00 p.m.
Saturday & Sunday continuous from 1:00 p.m.



A Plan Recommended by LEADING CALIFORNIA FUNERAL DIRECTORS

Without Obligation — Let our Funeral Insurance Counselor discuss with you a burial protection plan written specifically to fit your family's needs.

Air Conditioned by Refrigeration

Myers FUNERAL SERVICE

Phone SU 4-5454
500 North E Street

Serving the people of Tulare County for 30 years